

# Turk Talk

Let me start by saying Happy New Year! Where has the year gone? I am sure many of us have spoken those very words a lot lately!

It is now time for reflection and resolutions. 2010 is over, and 2011 has begun. What has the OSRT done and what is in store for us this upcoming year?

Our main initiatives were:

- Expand leadership opportunities
- Improve member benefits
- Increase revenue for the Foundation
- Remain vigilant in health policy

Our leadership prospects will continue to expand throughout this year. Please visit the website to see descriptions of the positions available at www.osrt.org We are always looking for more member participation throughout our committees. Many of the members who serve on the committees have done so for a long time, and would love to pass the torch to another member. If you are interested in serving the OSRT as a board member or even a committee member, please let us know!

We are looking at ways to better serve our members, especially through online offerings. We recently started a Facebook page as a networking tool, and would love to see more members join! Already, we have posted free CE's that were available through Philips Medical and plan to continue to use this tool as a way of



communicating more with our membership. There is a link to the Facebook group available on the OSRT homepage. In addition, our Technology and Innovations Task Force is investigating online CE offerings. Certainly they welcome any expertise or ideas you may have!

The OSRT Education and Research Foundation have been working hard on increasing revenue so that we may offer even more scholarships to our students and members. Leisa Arnold, Sharon Keegan, Heather Moore, Brittany Krumpholz and Jay Ball have all been very instrumental in organizing some great fundraisers, including sending letters to area businesses and radiologists, as well as reaching out to former grant recipients and members, and signing up to run a concession stand for a science fair in Cincinnati this upcoming March!

Last, but certainly not least, the OSRT is continuing to monitor legislation in Ohio and nationwide to ensure professional practice. The OSRT Board of Directors voted to send three individuals to the ASRT event, RT in DC, this year. Technologists Leisa Arnold and Jonathan Mazal, along with student Chris Gerity, will be attending this national event to promote the CARE bill, which promotes minimum standards and will require licensure for all RT's nationwide In conclusion, we look

forward to another



successful year at the OSRT! We will continue to advocate for medical imaging and radiologic science professionals, and provide leadership in health policy. We hope that you continue to your membership and take advantage of the opportunities we have available, whether through volunteering, attending CE events, applying for scholarship, or networking with some of the finest RT's in the state. We value your input and wish you a very happy and prosperous new year!



# **Foundation Corner**

The last few months the Foundation has been working on new methods of increasing the monies available for scholarships and grant funding for students. During the 2011 annual meeting look for the Foundation's tables we have set up for you to shop at on site. Your purchases will benefit others and you won't have to leave the meeting to find the right gift for you or someone else!

Leisa Arnold, MHA, RT, (R) (M) Foundation Chairman

## **OSRT VISION**

OSRT will promote the excellence of professionals in medical imaging and radiologic science

# **OSRT MISSION**

Advocate for medical imaging and radiologic science professionals by advancing professional practice and educational standards, and providing

Please feel free to contact me with submissions for Cardinal Rays. Keep in mind articles printed are reflective of the author(s). llarnold@seormc.org Leisa Arnold Cardinal Rays Editor







**Noteworthy News** Nina Kowalczyk was invited to present an abstract at the 16th International Society of Radiographers and Radiologic Technologists (ISRRT) World Congress, held September 9 – 12, 2010 in Gold Coast, Australia. The ISRRT is an international organization representing the practice of medical imaging and radiation therapy technology by promoting the highest achievable standards of patient care and professional practice. The ISRRT core values are: professionalism, excellence, dedication, compassion, and integrity. Dr. Kowalczyk, the recipient of the 2010 Association of Educators in Imaging and Radiologic Sciences (AEIRS) International Speaker Scholarship, presented her research on the impact of age, gender, and social normative factors on radiographers' intention to use digital imaging equipment. The primary purpose of this study was to determine the extent to which the data supports a modified Technology Acceptance Model. This study measured model fit using structural equation modeling as well as examining a series of dependence relationships between variables. The results of this study indicate the data does support the implied theoretical model; however age and gender were shown to have little impact on the technology acceptance. Utilizing standardized regression coefficients, two significant relationships were identified in this study. These findings support previous research indicating that the social context in which the technology is employed plays an important role in an individual's decision to ultimately use the technologic innovation.



### Radiology Technology Week Celebration

To promote and celebrate imaging professionals in the Dayton, Ohio region, a group of technologists organized the first annual Greater Dayton Imaging Professionals Award process. Planning began during the summer months and culminated in the awards event, November 10, 2010 during National Radiologic Technology Week, at Sinclair Community College. Nominees for the categories of Clinical Excellence, Leadership, Life-time Achievement, Education, and Rookie of the Year were solicited from regional imaging centers and hospitals. The event on Nov. 10 was attended by over 75 imaging technologists and corporate sponsors who helped underwrite the event costs and participate in the celebration. Recipients included:

Deanna Rose, BS RT (R) (M) **Clinical Excellence** Carolyn Ford, RT (R) Leadership Angie Arnold, M.Ed.,RT (R) Life-time Achievement Larry Hamlin, RT (R) Education Hope Justice, RT (R) Rookie of the Year

This event and its organization began as a grass roots effort and developed into a great event for all of those involved. The awards-gathering was a huge success by all measures and is a great way to recognize those serving our profession!

Submitted by Larry Beneke

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# **ANNOUCEMENTS**

# Leadership

The ASRT Leadership Academy will now be offered available online. Applications will be accepted October 1,2010-March 15,2011, for more information see events and conferences, ASRT leadership tab at asrt.org https://www.asrt.org/Content/Ne ws/Announcements/LeadershipA cademy101006.aspx

# An Invitation

The 71<sup>st</sup> Annual OSRT Meeting will be held April 14-17, 2011 in Dublin, Ohio at the Marriott Columbus Northwest. Hotel information is available on the OSRT website at www.osrt.org We welcome you to a weekend of education, networking, and of course, fun! Our committee has worked long and hard to bring you four days of fabulous educational experiences. You are encouraged to attend the OSRT Business Session on Friday, April 15<sup>th</sup> from 4:00 – 6:00 p.m. to participate in the operation and planning of your society. With almost 30 educational sessions approved for ASRT Category A credit, there are topics for all imaging professionals including radiographers, radiation therapists, and student radiographers. Applicable radiation therapy sessions are also approved by the Medical Dosimetry Certification Board (MDCB).

In addition, Mary Ellen Withrow, former U.S. Treasurer & Linda Rizzo will be speaking on Political Associations: Reaching Out to Your Political Community. Other highlights of the four day event include;

- CT Mock Review & Registry Exam
- Radiography Mock Registry Exam
- RT Student Quiz Bowl Competition
- Francine Todd Memorial Honors Banquet
- Poster & Essay Contest
- Student & Educator Open Forums
- ARRT Representative Kevin Rush

And of course the Friday night party & dance, we hope to see you there! 2011 Annual Meeting Co-Chairpersons, Nikki Lyons, BSRT(R)(CT) nmbihn@yahoo.com Linda Rizzo, BSRT(R) rizzo9302@roadrunner.com