

Presidential Address
Dr. Julie Gill's Address
Friday, April 5, 2019

Thank you. It is both an honor and a pleasure to serve my second term as OSRT President. And I'm very much looking forward to advancing the initiatives that Tiffany put in place last year and undertaking a few new initiatives.

The new strategic plan focuses on meeting member needs and increasing membership numbers. The incoming Membership Committee will be extremely busy as they work to increase the number of active and student members and to gain back those members who have not renewed their membership. Andrea Tschirner and Christine Gialousis are the Membership Committee chairs who will guide their committee in these efforts, but I firmly believe that increasing membership in this wonderful society is the responsibility of all of us. Many times if you present the evidence of all that the OSRT does and you ask a colleague to join, he or she will say Yes. So please help us meet our goals for increasing and retaining our valuable members by encouraging your colleagues to join the OSRT!

We will also be having a reception with our Ohio legislators on June 5th. It's imperative that we help them to understand who we are, what we do, and how we provide quality patient care every day. Our Advocacy Committee, under the leadership of Tiffany Roman and Allison Hermance-Moore, will also be creating quarterly updates for the membership. You, as members, need to know all of our advocacy efforts and the impact that they have on our professional practice and the quality of care that our patients receive. Prepare to see our first advocacy update in July!

Director Kristin Seitz and Student Leader Bree Fisher will be leading our Social Media Committee, which is charged with increasing our presence on all of our social media accounts, so prepare to see more OSRT on Facebook, Instagram, Twitter, LinkedIn, and our website. Our goal is to increase our social media presence by no less than 10% and our Social Media Committee is up to the task.

Our Education Committee will be expanding educational opportunities for our members by offering regional or online sessions for radiographers and mammographers. With these offerings we hope to help you meet the ARRT's Continuing Qualifications Requirements or CQR. President-elect Judy Miller will lead this effort along with newly elected board member Nicole Douglas. Keep an eye on the OSRT website and read your email blasts from the OSRT to find information on these sessions.

During Tiffany's presidential term, the Executive Committee completed succession planning for our Executive Secretary, Sheryl Bacon, who will be retiring soon. Please join me in thanking Sheryl for her years of service in this role. PAUSE FOR APPLAUSE. Lauren Huffman was hired as the Executive Secretary Apprentice and is learning the role quickly and I am confident that she will continue to deliver the quality customer service that Sheryl so easily brought to that position.

This year the Executive Committee will continue to work on succession planning as we will advertise and hire a Webmaster Apprentice to learn the ropes from our current Webmaster Denise Moore. Denise has not yet indicated her retirement, but we know that she will not serve in this position forever and filling her shoes will be an enormous responsibility. If you are interested in applying for the Webmaster Apprentice position, please let me know and keep an eye on the OSRT website where ironically **Denise** will post the details and application for the position later this year.

One of the most exciting things about the upcoming year is to see our Leadership Academy graduates and past Student Leaders move into leadership positions. Two of our new Directors, Nicole Douglas and Tricia Upton, are Leadership Academy graduates and Allison Hermance-Moore, two of our 2018-2019 Student Leaders and a Leadership Academy graduate, will be committee vice-chairs. The inquiry and energy that these new leaders bring to the OSRT is promising and I very much look forward to working with them for many years to come. Information regarding the next Leadership Academy will be available on our website early next year and it is a great way to learn the ins and outs of a non-profit organization and to become more involved in the OSRT and our national professional organizations.

All of these initiatives that I've mentioned could not happen but for the dedicated members that make them happen by simply saying "Yes" when asked. If you are a part of this organization because someone asked, and you said "Yes" please stand now. PAUSE FOR STANDING. If you would like to be more involved in the premier organization that is the voice of Ohio technologists, please say "Yes" to the many opportunities available to you! My career and professional growth all started when Jim Byrne asked me if I wanted to attend a Board meeting with him and I unwittingly, I said "Yes." That one small, affirmative word changed my life profoundly and it can do the same for yours. I encourage you to say "Yes" as you get involved, stay involved, and make a difference! Thank you.