



#### Vision

The OSRT will be the voice of Ohio medical imaging and radiologic science professionals.

#### Mission

The OSRT will advocate for medical imaging and radiation therapy professionals by advancing professional practice to enhance the quality of patient care.

### **OSRT Vendor Virtual Advertising Information Letter**

The Ohio Society of Radiologic Technologists (OSRT) will be hosting the 80<sup>th</sup> Annual Meeting as a **Virtual** event on Friday, April 9 through Saturday, April 10, 2021.

This year, we have three advertisement opportunities for our valued vendors:

1. \$300\*- For 2-day Super Virtual Advertising Option: Vendor to provide a 90 second video **OR** slides of static PowerPoint (no more than 4 slides). Plus, vendors will receive **Web Ad** for 3 months\*\*.
2. \$200\*- For 2-day Virtual Advertising Option: Vendor to provide a 90 second video **OR** slides of static PowerPoint (no more than 4 slides).
3. \$120\*- For 1-day Virtual Advertising Option: (OSRT will assign either Friday or Saturday). Vendor to provide a 90 second video **OR** slides of static PowerPoint (no more than 4 slides).

\*Video or static PowerPoint slides will be played during commercial breaks in between each Zoom session. Email media to [osrt@osrt.org](mailto:osrt@osrt.org).

\*\*Web Ad will be posted on OSRT website for the months of May, June, and July of 2021. Web Ad must meet space [requirements](#).

We invite you to advertise with us as we celebrate our Annual Meeting virtually this year. Without your generous support, our Meeting would not be possible!

Please complete the [Vendor Application](#) by March 8<sup>th</sup>, 2021. Respond to [marketing@osrt.org](mailto:marketing@osrt.org) with any questions. The OSRT Board of Directors thanks you for your consideration.

Sincerely,

#### **OSRT Marketing and Sales Committee**

Chair – Po Hu:	<a href="mailto:ilsehu@aol.com">ilsehu@aol.com</a>
Vice Chair – Alisha Guerrero	<a href="mailto:alishamguerrero@gmail.com">alishamguerrero@gmail.com</a>
Vendor Liaison – Allison Stokes	<a href="mailto:allison.stokes@osumc.edu">allison.stokes@osumc.edu</a>