



Accessing medical imaging professionals across the State of Ohio

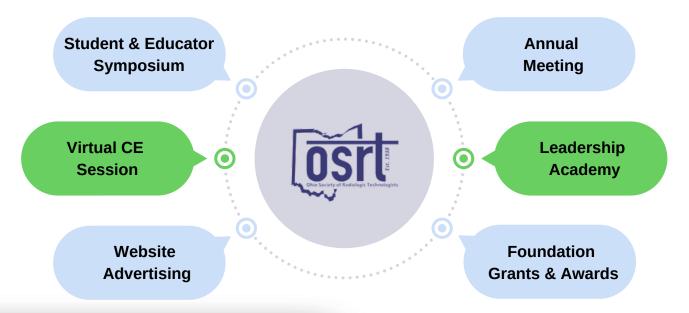


You will have the unique opportunity to connect with a diverse audience of professionals dedicated to advancing the field of radiologic technology. Your support not only enhances our educational programs and events but also demonstrates your commitment to fostering innovation and excellence in medical imaging.

By partnering with the OSRT, your organization will benefit from increased visibility and recognition within the medical imaging community. Join us in our mission to support radiologic technologists and enhance patient care by becoming a valued sponsor. Together, we can make a significant impact on the future of radiologic science in Ohio.

We look forward to collaborating with you to create a partnership that amplifies your brand's presence in this vital industry. Whether you choose to sponsor a specific event or engage in a long-term commitment, your involvement will be instrumental in driving progress and supporting the professional development of radiologic technologists.

This packet contains information and pricing on the events listed below. For more information on sponsorship opportunities, please contact us. Let's work together to advance the field of radiologic technology and make a lasting difference in healthcare.









PLAN TO JOIN US FOR THE SYMPOSIUM AND REACH 400+ STUDENTS & EDUCATORS WITH YOUR INFORMATION

REGISTRATION OPEN JANUARY 1 - MARCH 15

*Purchase of a sponsor table includes name badges for 2 attendees, a 5 ft. skirted table with 2 chairs, 2 continental breakfasts on Thursday and Friday, 2 lunches on Thursday, and a 6-month block of web ad space (valued at \$250). Sponsors purchasing a sponsor table must sign the sponsor agreement by March 15.

**600 lanyards to be purchased and shipped to the OSRT Executive Office by the sponsor no later than March 15.

Purchase of a food event, quiz bowl rounds, or educational session includes an announcement of sponsorship and logo/graphic ad placement before the session.

All sponsors will be acknowledged at the session, on social media, and in the OSRT Cardinal Rays newsletter to members.

Sponsor Table*	\$400
Student Pizza Break	\$400
Refreshment Break	\$200
Quiz Bowl Sponsorships (5 rounds)	\$150
One Educational Session	\$50
Educator Luncheon	\$250
Meeting Lanyards**	see note
Infographic Ad Between Sessions	\$100
Graphic Ad in the Meeting App	\$50
Video Between Sessions (max. 30 secs)	\$125
Additional Sponsor Attendee	\$50

THE OHIOAN HOTEL & CONFERENCE CENTER

SES Sponsor Application



LEWIS CENTER, OH

Sponsors seeking continuing education credits must register as a meeting attendee.

Please see <u>page 9</u> for ad graphic and video specifications and dimensions.





JOIN US IN THE VIRTUAL WORLD! JANUARY 2026 JULY 2026

A break video ad is either a 30-second max. video or four (4) presentation slides provided by the sponsor. These would run between each educational presentation.

*Purchase of an entire virtual session includes a break video ad and a 6-month block (\$250 value) of web ad space.

All sponsors will be acknowledged at the session, on social media, and in the OSRT Cardinal Rays newsletter to members.

Break Video Ad	\$100
Educational Session	\$25
Entire Virtual Session*	\$200

Virtual CE
Sponsor Application





SUPPORT THE OSRT
VIRTUALLY FOR OUR ANNUAL
MEETING. WE ANTICIPATE
50-60 ATTENDEES FOR THIS
MEETING THAT CATERS TO
THE NEEDS OF
TECHNOLOGISTS.

REGISTRATION WILL BE OPEN JUNE 1 THROUGH SEPTEMBER 15

*Purchase of a virtual sponsorship includes a graphic ad in the meeting app, social media posts, an ad between sessions, and a 6-month block of web ad space (valued at \$250).

The purchase of a food event or educational session includes an announcement of sponsorship and logo/graphic ad placement prior to the session.

Sponsor-provided promotional materials will be placed at each attendee's seat.

All sponsors will be acknowledged at the meeting, on social media, and in the OSRT Cardinal Rays newsletter to members.

SEPTEMBER 25 - 26, 2026

Annual Meeting Virtual Sponsor*	\$200
Refreshment Break	\$50
Continental Breakfast	\$100
Sponsor Provided Promotional Materials	\$150
One Educational Session	\$50
Business Session Lunch	\$100
Graphic Ad in the Meeting App	\$50
Infographic Ad Between Sessions	\$50
Video Between Sessions (max. 30 secs)	\$100

Annual Meeting
Sponsor Application





JUNE 2026

THE LEADERSHIP ACADEMY IS A TWO-DAY SESSION FOR OSRT MEMBERS THAT WILL INTRODUCE PARTICIPANTS TO THE INS AND OUTS OF VOLUNTEERING AND LEADERSHIP IN A PROFESSIONAL NON-PROFIT ORGANIZATION.

Tote bags for participants (max. of 15), 6-month of Web Ad space, and advertisement throughout both days

Sponsors will be acknowledged at the session, on social media, and in the OSRT Cardinal Rays newsletter to members.

Leadership Academy	\$200

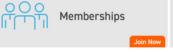
<u>Sponsor Application</u>



https://www

WEBSITE ADVERTISING

BE VISIBLE TO MEDICAL IMAGING AND RADIATION THERAPY PROFESSIONALS ACROSS OHIO! SAVE YOUR SPOT ON THE OSRT WEB WITH MONTHLY POSTING OPTIONS.





Recognitions









6 months	\$250
9 months	\$325
12 months	\$450

Click the icon to the right for additional information on website advertising, ad specifications, and terms and conditions, in our comprehensive web ad media document on the OSRT website.

Sponsor & Advertise with the OSRT







SUPPORT THE OHIO SOCIETY OF RADIOLOGIC TECHNOLOGISTS EDUCAITON AND RESEARCH FOUNDATION

Your company's financial funding will allow the OSRT Education and Research Foundation (OSRTERF) to offer financial support to radiologic technology students and Registered technologists and therapists. Student grants are awarded and a student Case Study Presentation Competition is held at the Student and Educator Symposium. Technologist and therapist grants and Case Study Presentation Competition take place at the Annual Meeting. All donations will be acknowledged at the meeting, on social media, and in the OSRT Cardinal Rays newsletter to members.

The Ohio Society of Radiologic Technologists Education and Research Foundation (OSRTERF) is a 501(c)(3) nonprofit organization committed to advancing the radiologic sciences through educational scholarships, professional development grants, and research support. The Foundation's mission is to financially support students and radiologic technologists engaged in education and research to promote the highest quality professional practice.

Your contribution to the OSRTERF is **fully tax-deductible** as allowed by law and directly supports the education and growth of students and professionals in medical imaging and radiologic sciences in Ohio. By becoming a sponsor or donor, you invest in the continued advancement of the profession and help ensure a strong and proficient healthcare imaging workforce for the future.

Fund a grant in your company's name	\$500
Sponsor Case Study Competition winner	\$300
Contribute to the OSRTERF	\$300
Contribute to the OSRTERF	\$200
Contribute to the OSRTERF	\$100

Sponsorship to the Foundation





Graphic Ad in the Meeting App

- Ad graphics to be used in the meeting app should be in portrait orientation and saved as a PDF.
- Size of the graphic should be 8.5" x 11"
- Please send a URL link to the webpage you want the ad to go to.

Infographic Ad Between Sessions

- Graphics to be used during the break video should be in landscape orientation.
- Pixel dimensions are 1920x1080
- Can be saved as a .jpg or .png

Video Between Sessions

- Videos to be used during the break should be in landscape orientation.
- Pixel dimensions are 1920x1080
- Videos are limited to no more than 30 seconds

All ad and video graphics must be received by the stated deadline for the event.



THANK YOU FOR CONSIDERING OUR SPONSORSHIP OPPORTUNITIES





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www.osrt.org