



2026

SPONSOR INFORMATION



Accessing medical imaging
professionals across the State of Ohio



You will have the unique opportunity to connect with a diverse audience of professionals dedicated to advancing the field of radiologic technology. Your support not only enhances our educational programs and events but also demonstrates your commitment to fostering innovation and excellence in medical imaging.

By partnering with the OSRT, your organization will benefit from increased visibility and recognition within the medical imaging community. Join us in our mission to support radiologic technologists and enhance patient care by becoming a valued sponsor. Together, we can make a significant impact on the future of radiologic science in Ohio.

We look forward to collaborating with you to create a partnership that amplifies your brand's presence in this vital industry. Whether you choose to sponsor a specific event or engage in a long-term commitment, your involvement will be instrumental in driving progress and supporting the professional development of radiologic technologists.

This packet contains information and pricing on the events listed below. For more information on sponsorship opportunities, please contact us. Let's work together to advance the field of radiologic technology and make a lasting difference in healthcare.





LEADERSHIP ACADEMY

JUNE 2026

THE LEADERSHIP ACADEMY IS A TWO-DAY SESSION FOR OSRT MEMBERS THAT WILL INTRODUCE PARTICIPANTS TO THE INS AND OUTS OF VOLUNTEERING AND LEADERSHIP IN A PROFESSIONAL NON-PROFIT ORGANIZATION.

Tote bags for participants (max. of 15), 6-month of Web Ad space, and advertisement throughout both days

Sponsors will be acknowledged at the session, on social media, and in the OSRT Cardinal Rays newsletter to members.

Leadership Academy	\$200

**Leadership Academy
Sponsor Application**





VIRTUAL EDUCATIONAL SESSION

JULY 25, 2026

JOIN US IN THE VIRTUAL WORLD!

A break video ad is either a 30-second max. video or four (4) presentation slides provided by the sponsor. These would run between each educational presentation.

*Purchase of an entire virtual session includes a break video ad and a 6-month block (\$250 value) of web ad space.

All sponsors will be acknowledged at the session, on social media, and in the OSRT Cardinal Rays newsletter to members.

Break Video Ad	\$100
Educational Session	\$25
Entire Virtual Session*	\$200

**Virtual CE
Sponsor Application**





ANNUAL MEETING

SEPTEMBER 25 - 26, 2026

SUPPORT THE OSRT VIRTUALLY FOR OUR ANNUAL MEETING. WE ANTICIPATE 50-60 ATTENDEES FOR THIS MEETING THAT CATERES TO THE NEEDS OF TECHNOLOGISTS.

REGISTRATION WILL BE OPEN JUNE 1 THROUGH SEPTEMBER 15

*Purchase of a virtual sponsorship includes a graphic ad in the meeting app, social media posts, an ad between sessions, and a 6-month block of web ad space (valued at \$250).

The purchase of a food event or educational session includes an announcement of sponsorship and logo/graphic ad placement prior to the session.

Sponsor-provided promotional materials will be placed at each attendee's seat.

All sponsors will be acknowledged at the meeting, on social media, and in the OSRT Cardinal Rays newsletter to members.

Annual Meeting Virtual Sponsor*	\$200
Refreshment Break	\$50
Continental Breakfast	\$100
Sponsor Provided Promotional Materials	\$150
One Educational Session	\$50
Business Session Lunch	\$100
Graphic Ad in the Meeting App	\$50
Infographic Ad Between Sessions	\$50
Video Between Sessions (max. 30 secs)	\$100

**Annual Meeting
Sponsor Application**



Please see [page 9](#) for ad graphic and video specifications and dimensions.

https://www

WEBSITE ADVERTISING

**BE VISIBLE TO MEDICAL
IMAGING AND RADIATION
THERAPY PROFESSIONALS
ACROSS OHIO! SAVE YOUR
SPOT ON THE OSRT WEB
WITH MONTHLY POSTING
OPTIONS.**

 <p>Memberships</p> <p>Join Now</p>	 <p>Recognitions</p> <p>Browse</p>
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 <p>Made You Look</p> <p>Advertise with us!</p>	 <p>OhioHealth</p> <p>Advance your career in radiologic sciences. Earn your Bachelor of Science 100% online.</p> <p>Learn More</p>
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6 months	\$250
9 months	\$325
12 months	\$450

Click the icon to the right for additional information on website advertising, ad specifications, and terms and conditions, in our comprehensive web ad media document on the OSRT website.

**Sponsor & Advertise
with the OSRT**






SCHOLARSHIP

FOUNDATION GRANTS AND AWARDS

SUPPORT THE OHIO SOCIETY OF RADIOLOGIC TECHNOLOGISTS EDUCAITON AND RESEARCH FOUNDATION

Your company's financial funding will allow the OSRT Education and Research Foundation (OSRTERF) to offer financial support to radiologic technology students and Registered technologists and therapists. Student grants are awarded and a student Case Study Presentation Competition is held at the Student and Educator Symposium. Technologist and therapist grants and Case Study Presentation Competition take place at the Annual Meeting. All donations will be acknowledged at the meeting, on social media, and in the OSRT Cardinal Rays newsletter to members.

The **Ohio Society of Radiologic Technologists Education and Research Foundation (OSRTERF)** is a **501(c)(3)** nonprofit organization committed to advancing the radiologic sciences through educational scholarships, professional development grants, and research support. The Foundation's mission is to financially support students and radiologic technologists engaged in education and research to promote the highest quality professional practice.

Your contribution to the OSRTERF is **fully tax-deductible** as allowed by law and directly supports the education and growth of students and professionals in medical imaging and radiologic sciences in Ohio. By becoming a sponsor or donor, you invest in the continued advancement of the profession and help ensure a strong and proficient healthcare imaging workforce for the future.

Fund a grant in your company's name	\$500
Sponsor Case Study Competition winner	\$300
Contribute to the OSRTERF	\$300
Contribute to the OSRTERF	\$200
Contribute to the OSRTERF	\$100

**Sponsorship to the
Foundation**





AD GRAPHIC AND VIDEO SPECIFICATIONS

Graphic Ad in the Meeting App

- Ad graphics to be used in the meeting app should be in portrait orientation and saved as a PDF.
- Size of the graphic should be 8.5" x 11"
- Please send a URL link to the webpage you want the ad to go to.

Infographic Ad Between Sessions

- Graphics to be used during the break video should be in landscape orientation.
- Pixel dimensions are 1920x1080
- Can be saved as a .jpg or .png

Video Between Sessions

- Videos to be used during the break should be in landscape orientation.
- Pixel dimensions are 1920x1080
- Videos are limited to no more than 30 seconds

All ad and video graphics must be received by the stated deadline for the event.

Thank you!

**THANK YOU FOR
CONSIDERING OUR
SPONSORSHIP
OPPORTUNITIES**



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 www.osrt.org