

## **Ohio Society of Radiologic Technologist's**

### **2015/2016 Senior Board Chairperson's Report**

The OSRT Strategic Plan Dashboard and Operational Plan is posted in the registration area for your review. Also posted is the 2015 OSRT Membership Activity Survey results. If you have any comments or concerns please contact any member of the Board of Directors.

We continue to work on our Strategic Plan to assure that the OSRT remains a strong state society. This plan challenges us to provide more leadership opportunities, to advance scholarship within the profession and to increase membership.

The Board participated in a Membership Retreat in October of last year. It was very successful and brought forth many excellent ideas to increase membership. One such idea was the development of a postcard to inform our members of our efforts to be the voice for imaging professionals. This postcard was sent to all Ohio ARRT registered technologists to inform them of our efforts and was used to market our annual meeting. Another idea that was implemented is to offer a discount on Annual Meeting Registration to the winners of the Quiz Bowl Competition after graduation from their program. Our hope is that students will stay members of the OSRT after graduation.

We are also working to develop a Leadership Program to mentor future leaders. In November of 2015 the OSRT developed and offered a one CE credit webinar free to our members to help celebrate Radiologic Technology Week.

Last September the Education Committee hosted an open forum for educators at Zane State College to review changes to the ARRT Clinical and Didactic Exam Content Specifications. We had educators from five states attend the forum to offer suggestions to the ASRT.

In October the Education Committee organized an open forum In Zanesville Ohio to review the ARRT Examination Content and Clinical Requirements for the Radiography Examination. There were representative educators from 5 states that developed a document commenting on the proposed changes to send to the ARRT for their review.

In cooperation with its web host, OSRT has upgraded its web platform to the newest version of Joomla, which is a free, open source web content management system. In addition, a web-based, open source customer relationship management software application called CiviCRM was installed. This application specifically serves the business needs of non-profit organizations. The OSRT has also integrated a Webinar application to allow for unlimited webinars. This initiative helped move the OSRT from a paper-based operation to an almost fully digital business organization.

The Annual House of Delegates meeting was held in Albuquerque, New Mexico last June. There were sixteen Ohio members attending. OSRT Affiliate Delegates were OSRT President Angie Arnold and Director Rhonda Strunk. Chapter Delegates attending this meeting were Kevin Evans, Bone Densitometry, Emma Palmer, CT, Ruth Hackworth, Radiation Therapy, Tricia Leggett, Radiography, Connie Bonner, Medical Dosimetry, Rick States and Ryan Smith, Nuclear Medicine. The Ohio students chosen to attend the ASRT Student Leadership Development Program were Sherita Bone and Will Pickeral.

Also in attendance from Ohio was Julie Gill, who was completing her appointment as Chairman of the ASRT Board. Tracy Herrmann attended the 2015 Leadership Academy for Educators. Ryan Smith and Rhonda Strunk attended the 2015 Leadership Academy. Also in attendance was Lauren Huffman, OSRT president-elect.

Director Shellie Warino and Victoria Migge from Ohio attended the ASRT Radiation Therapy Conference in September, 2015.

The OSRT was approved to participate in the ASRT Affiliate Advocacy Program. This program helps affiliates strengthen their advocacy-based programs and develop relationships with law-makers. Plans are in the works for a State RT Advocacy Day.

Last year the ASRT announced that affiliates would receive \$1.00 per ASRT member in their state. The OSRT applied for this benefit through the ASRT Financial Assistance program and received \$6,967.00 most of which has been used to increase membership through a membership retreat and membership and marketing mailers. The postcard mailer was used to educate Ohio professionals about our mission, vision and all that we do for Ohio. It was also used to advertise this annual meeting.

I am pleased to announce that the board unanimously voted to change the name of the Penn-Hu-Mac-Par Lecturer to Penn-Hu-Mac-Par-Gill, honoring Julie Gill, our fifth Ohioan to be elected as ASRT President.

I hope to see you at the 2017 OSRT meeting which will be held in Cleveland on April 6-8 at the Marriott Columbus Northwest in Dublin, Ohio.