



Case Study Poster Guidelines for Registered and Student Technologists

- Include the following sections on the poster. Use the scoring rubric to learn more details about what to include.
 - Title and Author name at the top of the poster
 - The title should be no more than 10 words and should be a label, not a sentence. It should be bold in large print and in a contrasting color to the background. The title should be interesting, creative, and descriptive.
 - Place author name, credentials, and the sponsoring academic or healthcare institution, if applicable, under the title.
 - Abstract: Provide a brief paragraph that summarizes your case study topic.
 - Overview of Pathology: Explain the pathology related to your poster topic and how it is related to medical imaging and/or therapy (include at least three imaging/therapy modalities, including radiography). Include patient history, the methods of diagnosis, treatment methods, demographics, pathology appearance, and identification of pathology.
 - Literature Review: Synthesize the published literature on your topic and provide a description of the aspects that are pertinent to your case study.
 - Discussion: Explain how the radiologist's report addresses the topic. Report factual data related to the main findings in enough detail to support conclusions drawn in the next section. Compare your findings to the literature review, if applicable.
 - Conclusion/Recommendations: Describe the outcome or potential outcome to the case study as supported by your research. Include follow-up images and or information.
 - References: Provide a list of the references used in the text on the poster in AMA format. No less than three references must be from peer-reviewed scholarly journals.
- Posters should be well laid out and formatted, visually appealing with the use of color, and present a professional image. Design posters using a PowerPoint™ slide template.
 - Remember to include all of the required sections.
 - There should be a balance of text, graphics, and blank space. Remember that this is a professional poster!
 - Make sure to use AMA-formatted citations for your text as needed and to provide citations for your images as well. You may cite your images in the following manner: Proper Name of Clinical Facility, date image was taken.
 - Your reference list should also be in AMA format. Review this VERY carefully!
 - The material should be well labeled and legible from a distance. Use uppercase and lowercase letters and avoid use of fancy fonts. Simple serif fonts such as "Times New Roman" are easier to read than other fonts such as "**ALGERIAN.**" Provide headings for each section of the poster (i.e., Abstract, Overview, etc.). Lettering for headings should be **bold**.

- As you prepare your poster content, select the most notable aspects of your research keeping in mind that your information must be concise; focus on summarizing the information for your poster presentation.
- The most natural way for a reader to proceed is to begin in the upper left corner and end in the lower right corner. Arrange your material in three columns that can be read from top to bottom. Thus, a viewer can read the far left column, and then move to the middle column, and then the far right column. Leave a reasonable amount of space between columns.
- Provide more than one graphic including images, tables, charts, graphs, figures. Be sure to label or title each table or figure or note an explanation at the bottom of the table or figure.
 - As a professional poster, this **should not** contain informal content such as cartoons, memes, etc.
 - Create your own tables, charts, figures, photographic images.
 - Do NOT violate HIPAA.
 - Use color to make these stand out.

Case Study Poster Presentation Guidelines

- The top 4 posters that earn the highest scores on the case study poster scoring rubric will continue in the competition. Exhibitors will present their posters in a public forum at the OSRT Annual Meeting.
- Exhibitors will fully describe their topic to the audience for about 8-10 minutes.
- The audience and the judges will then ask questions about the case study. Please be prepared for this.
- The presentation will be no longer than 15 minutes, which includes time for the questions from the audience and your answers.
- Exhibitors will present the **original** poster submission to the audience. The OSRT will have this available to and will project it onto an overhead screen.
- Review the scoring rubric for more details about the expectation of this step in the competition.